



AN INVITATION TO GROW TOGETHER

Sovereign Business Affiliate Programme

*Becoming your best self. Empowered together.
A sisterhood to rise with.*

Your business deserves to be seen. Sovereign is creating a welcoming community where women can discover your work, become your clients and support your growth.

We want to uplift the woman starting something new, the woman ready to grow her business, and the woman looking for friendship and encouragement. Bringing them together is at the heart of Sovereign.



A Place To Be Seen And Connected

Share your products, services or experiences with women who may become your next clients. Help them make plans together, discover something special and build lasting connections.

We welcome women-owned businesses and businesses committed to uplifting women. Our aim is a safe, respectful environment where everyone feels valued.

We would love to hear what you are building.

01 THE OPPORTUNITY

Your Business On Sovereign

A Dedicated Space For Products Services And Experiences

Shop Now sits alongside My Wellbeing, My Finances and My Health. It helps women discover businesses and find experiences they can enjoy together.

Business Affiliate Membership

R299,99 Per Month

This subscription is for your Business Affiliate listing. Personal membership is a separate R99,99 per month subscription. Products, deliveries, classes and event bookings are paid separately to the business.

Introduce Your Business

Your proposed listing would include your business name, a short introduction, category, location or service area, approved images and a contact or booking link. Clear prices and availability help women plan with confidence. Final listing limits and placement will be confirmed before activation.

02 YOUR PLACE IN THE COMMUNITY

Offers We Would Love To Discover

Products Services And Experiences That Bring Women Together

Thoughtful products and personal care: supplements, lingerie, clothing, hair and make-up, jewellery, perfume, self-care products and gifts.

Creative experiences and time together: pottery, painting and sipping, craft workshops, cooking classes and book clubs.

Movement and shared adventures: group walks, fitness sessions, guided outings, spa experiences and photography.



How To Join

Complete the application on pages 5 and 6. Return it with your listing material to the Sovereign representative who invited you. We will review your offer and confirm any outstanding details. Do not send payment or card details with your application.

Applications are being collected ahead of launch. Before billing begins, we will confirm your listing scope, start date, payment method, cancellation arrangements and any applicable tax or extra charges. Applying does not activate a subscription or guarantee sales or bookings.

03 OUR COMMUNITY

Listing Guidelines

Standards That Help Women Feel Welcome And Confident

Our community depends on accurate information, respectful service and care for one another. These draft standards guide listing review and participation.

Present Your Offer Clearly

Show prices, availability, service area and any extra costs. Keep contact details current and use material you have permission to publish. Identify paid listings as Business Affiliate listings.

Respect Every Woman

Respect members' privacy, boundaries and choices. Harassment, discrimination, intimidation, sexual solicitation and misleading advertising are unacceptable. Avoid pressure or unsolicited marketing. Ask permission before sharing customer photos or testimonials.

Provide Responsible Product Information

For supplements, disclose ingredients, relevant warnings, usage and supplier details. Do not promise cures or advise members to stop treatment. Describe qualifications accurately and provide relevant documentation when requested.

Plan Experiences With Care

State the organiser, venue, schedule, price, group size and inclusions. Explain accessibility, age limits, physical demands, equipment and transport. Disclose alcohol and any alcohol-free option, plus relevant weather and emergency arrangements.

Handle Bookings And Concerns Fairly

Under the proposed launch setup, women contact and pay the business directly. Explain payment, delivery, cancellation and refunds in advance. Respond promptly to concerns and keep participants' private details confidential.

Keep The Community Trustworthy

Sovereign may pause or remove listings with inaccurate details or serious concerns, allowing a response where practical. Payment consequences must be confirmed in the final terms. Listings do not guarantee quality or safety. Use Sovereign branding only with permission.

04 APPLICATION FORM • PART ONE

Your Business Details

Complete Digitally Or Print And Write In The Fields

Tell us about your business. Please complete both application pages. If you need more room, attach a separate page with your business name.

Business Name And Trading Name**Contact Person And Role****Business Email****Telephone Or WhatsApp Number****Website Social Page Or Booking Link****Town Province And Service Or Delivery Area****Business Category And Main Offer****Your Business Introduction**

What do you offer and what makes your business special?

04 APPLICATION FORM • PART TWO

Your Offer And Confirmation

Products Services And Shared Experiences

Prices And Availability

Provide a price list or booking link if more suitable.

Experience Details If Applicable

Include venue, schedule, group size, inclusions and participation requirements. Attach a schedule if needed.

Booking Delivery Cancellation And Refund Information

Include a policy link or attach your arrangements.

Application Attachments

Please include your logo, up to three proposed images, a price list or booking page and relevant product information or qualifications. Image count is for review; final listing allowances will be confirmed.

Applicant Confirmation

I am authorised to apply and the details are accurate. I have permission to use the supplied material. I have read the draft guidelines and agree that Sovereign may contact me about this application. I understand that applying does not guarantee approval or activate billing.

Applicant Name

Signature And Date

For a printed application, sign and date this field.

Thank you for helping us build a community where women support one another.